

COMPENSATION PLAN OVERVIEW



Welcome To Magneceutical Health

Congratulations on taking the first step towards changing your future! Magneceutical Health is a great company with a wonderful technology. Not only will you benefit from our community of wellness minded individuals, but your friends and family will also enjoy the benefits of your decision to join our team.

Our community shares a passion for changing people's lives through the impact of our products on health, and of our business opportunity on wealth. We encourage you to experience our technology first hand, so that you will have your own success story to share with others.

By sharing your own story (or those of loved ones), offering great health solutions, and the right business opportunity, you can find success. Our mission is to guide you in this journey. Since you have the opportunity to set your own hours and work when you want, you are in full control. Your success will be determined by the time, and effort you put forth. Keep it simple; trust the process; and give yourself time to get the results you truly desire, and deserve.

Our first priority is to help you achieve a successful start to your business. We ask you to invest the time to learn the process and develop your skills by completing the education courses offered online at Magneceutical University. Communicate often with your Sponsor, as he/she is your primary contact to help make your next 90 days a success. Our journey together will help you learn more about yourself and our community, as you help others to do the same.

Again, welcome to our team.

Allen Braswell Jr. CEO

www.magneceutical.com



There are 5 ways to earn with Magneceutical Health

- 1. Personal Sale System bonus: Receive up to \$1,000 on each personal sale of a HALO.
- 2. Personal Sale Subscription bonus: Receive an average of \$20 per month on each active HALO subscription.
- Multi-Level bonus: Earn bonuses on all sales (both systems and subscriptions) in your organization. Down to 4 levels depending upon your paid as title or Rank.
- **4.** Fast Start bonus: earn an additional 5% on all sales placed in the first 90 days of the new Advisors that you sponsor.
- **5.** Generation bonus: as you move into the leader ranks (Director ranks) you can earn bonuses at any level of your organization.

HEALTH PLAN SUMMARY	WELLNESS ADVISOR TRAINEE	WELLNESS ADVISOR	SENIOR WELLNESS ADVISOR	ASSOCIATE MANAGER	MANAGER	SENIOR MANAGER	ASSOCIATE DIRECTOR	DIRECTOR	SENIOR DIRECTOR	EXECUTIVE DIRECTOR
(please refer to Full Compensation Plan for detailed description) RANKS: (CAREER OR PAID AS TITLES)										
MONTHLY RESPONSIBILITIES	WT	WA	SW	AM	MA	SM	AD	DI	SD	ED
One Time	Enroll & Train	Qualifying Sale or Purchase								
Personal Subscription Points (PSP)		1	2	4	5	5	10	10	15	20
Downline Subscription Points (DSP)		0	5	10	20	40	80	150	300	600
Downline Subscription Point Requirements			1DSP-Leg	2DSP-2Legs	3DSP-3Legs	3DSP-5Legs	3DSP-10Legs	3DSP-20Legs	3SM+Legs	3AD+Legs
Commercial Advisors			Commercial 1	Commercial 2						
			HaloPro 10hrs	Magnesphere 10hrs						
MONTHLY REWARDS PERSONAL SALES BONUS (% OF COMMISSIONABLE VOLUME OR CV)										
Systems		55%	55%-65%	55%- 65 %	65%	65%	65%	65%	65%	65%
Subscriptions		50%	50%	50%-55%	55%-60%	55%-60%	60%-65%	60%-65%	65%	65%
MULTI LEVEL BONUSES FROM DOWNLINE SALES (% OF COMMISSIONABLE VOLUME OR CV)										
Fast Start Bonus		5%	5%	5%	5%	5%	5%	5%	5%	5%
Level 1 Bonus		5%	6%	7%	8%	9%	10%	11%	11%	11%
Level 2 Bonus				5%	6%	7%	8%	9%	9%	9%
Level 3 Bonus					5%	6 %	7%	8%	8%	8%
Level 4 Bonus						5%	6%	7%	7%	7%
GENERATION BONUSES FROM DOWNLINE SALES (% OF COMMISSIONABLE VOLUME OR CV)										
SM+ Generation 1							3%	4%	5%	5%
SM+ Generation 2								3%	4%	5%
SM+ Generation 3									3%	4%
SM+ Generation 4										4%

Compensation Summary (for full details please refer to the Compensation Plan in your Advisor Agreement)



Key Terms and Definition

Commissionable Volume (CV) is the dollar volume on which all bonuses are paid, and to which bonus percentages are applied. There is a CV value for both the System sale and Monthly Subscription.

- **HALO** (residential system sale) earns \$1,550 CV Monthly Subscription CV = Subscription Dollars Paid x 38.80%
- HALOPro (commercial system sale) earns \$2,000 CV
- Monthly Subscription CV = Active Treatment hours used x \$12.75 x 20% **Magnesphere** (commercial system sale) earns \$3,000 CV
- Monthly Subscription CV = Active Treatment hours used x \$10.20 x 20%

Generation is defined as a group below you that starts with an Advisor with the Career Title of Senior Manager (or higher) and includes all the people below them down to but not including the next Senior Manager (or higher).

New Unit Sales (NUS): Represent the cumulative lifetime sales of systems by an Advisor that includes their own personal purchases and those to their personal Customers (ie does not include sales to Advisors). Please see full Compensation Plan for details.

Subscriptions

Most Systems are sold with Subscriptions. Home Users pay a fixed amount /month (between \$80-\$130). Commercial Advisors pay for hours used (typically between \$10-\$15/hr.) Active Subscriptions, (meaning payments & usage in the month) from Customers or Advisors are key to advancing in Rank.

(PSP) Personal Subscription Points

Refers to your personal subscription and personally sponsored Customer's active subscriptions. Most active subscriptions receive 1 point for payments received that month.

<u>Example</u>: Ben is your Customer that bought a Halo System, he has an active subscription this month. He counts as 1 PSP this month plus your own personal active subscription means that you have 2PSP for this month.

(DSP) Downline Subscription Points

Refers to all active subscriptions in your downline, (including Advisors and their Customers) PLUS your PSP.

<u>Example</u>: Tim is an Advisor in Your downline, Tim has 2 customers and 1 Advisor that have active Halo subscriptions, plus his own personal subscription. That means You have 4 subscription points in Tim's organization. So your subscription points of 4 from Tim, plus your 2 PSP equals 6 DSP for You.

DSP-x Legs are a career path minimum requirement for Senior Wellness Advisors (and higher). The number following "DSP-" represents the minimum amount of DSP that must exist within the leg. For Example: a requirement of 3 DSP-5 legs, means that the Advisor must have a minimum of 3 legs that have at least 5 DSP each.

100% Satisfaction Guarantee

Customers have 30 days from receipt to return their HALO. Commissions are paid after this period has expired.

Additional Key to understanding the Icons





Represents a Customer



Personal Sales Bonus Systems

Our compensation plan is easy to understand. The 1 st way to earn bonuses is by the sale on any system, you can earn up to 65 % depending on the number of New Units Sold (NUS). The Chart below shows the potential, as your customer base grows the more you earn! A HALO system has a CV of \$1,550 and the Advisors share will range from 55% or \$852 to 65% or \$1,007 per HALO sold. Note: When you are assisted by a Commercial Advisor to sell a system, 10 % of the CV or \$155 will be paid to that specific Commercial Advisor.

LIFETIME COUNT	ΡΑΥ ΤΟ	% OF CV	IF COMMERCIAL ASSIST YOU	IF COMMERCIAL ASSIST COMMERCIAL ASSISTANT	
1st New Unit Sale (NUS)	Your Sponsor*	55%	45%	10%	
2nd and 3th New Unit Sales (NUS)	You	55%	45%	10%	
4th + New Unit Sales (NUS)	You	65%	55%	10%	

Personal Bonus Subscriptions

The 2nd of our 5 ways to earn money is through Personal Bonus Subscriptions. Each system has a subscription, which is a fee that a customer or Advisor must pay every month to activate their system. We often refer to this as mailbox money (because it shows up every month without much effort on your part) and averages around \$20 dollars. The more PSP (personal subscription points) you have, the more you earn. The key is acquiring more active customers and earn up to 65 % of CV from this recurring monthly Bonus. Note: Commercial systems also carry a bonus on their subscriptions, please refer to Key Terms and Definition page for details.

PERSONAL SALES BONUS SUBSCRIPTIONS					
1 - 4 PSP	50%				
5 - 9 PSP	55%				
10 - 14 PSP	60%				
15 PSP	65%				

Halo Subscriptions

Subscriptions are paid monthly. Users pay a fixed amount. Active Subscriptions, meaning payment & usage in the month from Customers or Advisors are Key!

Monthly Subscriptions CV = Subscription Dollars Paid x 38.80%

Avg. Monthly \$100 x 38.8% = \$38.80 CV



Starting Ranks *Wellness Advisors*

WELLNESS ADVISOR TRAINEE (WT)



1st sale to a Customer. Your Sponsor earns this first commission of 55% of CV which is \$852

Note: May also move to WA by making an "Optional" first purchase of your own system.

There are three phases to Magneceutical Health ranks, let's take a look at our first. A Wellness Advisor Trainee is someone who chooses to join the Company without purchasing their own personal HALO. This new Advisor will only start earning bonuses after he/she sells a HALO to a customer or "optionally" purchases a HALO for themselves.

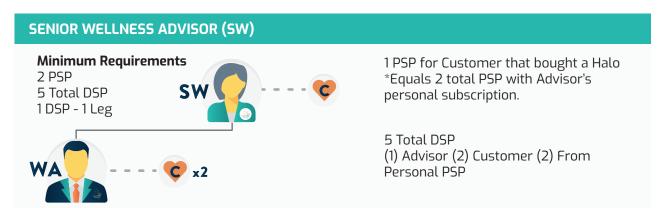
WELLNESS ADVISOR (WA)



2nd sale to a Customer or Advisor. 1. You earn 55% of CV \$1550 which is \$852 and 2. approx. \$20 a month Mail Box Money.

On your 4th new unit sale you receive 65% of CV or \$1007 for every Halo Sale!

The second rank is Wellness Advisor this person purchased their very own HALO when they joined. This gave them the ability to start building a team and sell both to customers and Advisors.



Senior Wellness Advisor rank is a great achievement and you are well on your way to building a team. At this rank you start developing your first leg which is shown below allowing you to expand your team and grow into the next phase of ranks.



Multilevel and Fast start Bonuses

Our 3rd and 4th way of earning bonuses, starts as you begin to build your teams with fast start bonuses and multilevels bonuses. You can earn up to 4 levels down. Let's examine the chart below to understand these bonuses.

Multi-level Bonus: Earn bonuses on all sales (Systems and subscriptions) in your organization. Down to 4 levels depending upon your "paid as title" or Rank.

Fast start bonus earns earns a 5% bonus on all orders placed in the first 90 days on the sales of your new advisors that you personally sponsor. (note this means your "Level One" advisors)

	WA	SW	AM	МА	SM	AD	DI	SD	ED
Fast Start	\$78	\$78	\$78	\$78	\$78	\$78	\$78	\$78	\$78
Level 1	\$78	\$93	\$109	\$124	\$140	\$156	\$171	\$171	\$171
Level 2			\$78	\$93	\$109	\$124	\$140	\$140	\$140
Level 3				\$78	\$93	\$109	\$124	\$124	\$124
Level 4					\$78	\$93	\$109	\$109	\$109

Multilevel and Fast Start Bonuses

These amounts are associated with Halo System sales





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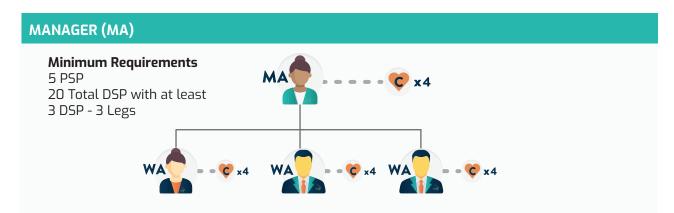
Team Builders

Manager Ranks

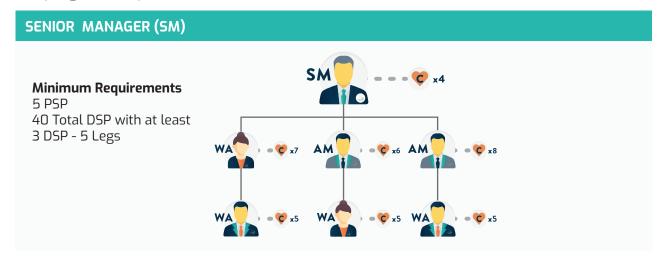
ASSOCIATE MANAGER (AM)



The second Phase of the compensation plan defined as the Manager ranks. As your business ramps, you begin qualifying for these paid as titles. Please note the qualifications needed (in terms of PSP, DSP, and DSP-Legs) for this team building phase.



As a you achieve Manager Ranks you are truly growing and leading a team. At this stage you start developing more legs in your business. A Leg begins with each level one Advisor and includes all of the Advisors beneath them. Therefore an Advisor has as many legs as they have level one Advisors.



As you progress in the Senior Manager ranks you have the ability to take advantage of bonuses up to 4 levels deep and are one step closer to the Director ranks where you have opportunity to earn Generation bonuses.



Director Ranks *Building a business*

The Director Ranks are the highest Rank that you can achieve at Magneceutical Health. This is when you are truly living the dream. Your hard work and dedication have paid off. Now you have the opportunity to unlock additional earnings. In addition to the significant bonuses paid as described in our first 4 ways to earn, at this Rank you will be eligible to earn a bonus on all of your Senior Managers (and above) Generation.

But before we look at Generation bonuses, Let review what is available at our first 4 ways to earn:

- 1. Personal Sales System bonus: 65% of CV
- 2. Personal Sales Subscription bonus: 65% of CV
- 3. Multi Level bonus: See Charts below
- 4. Fast Start bonus: 5% (kicker)

The Director Earning Ranks

At the Director Ranks you have the:

Associate Director (AD)

Minimum Requirements 10 PSP 80 Total DSP with 3 DSP - 10 Legs



Director (D)

Requirements 10 PSP 150 Total DSP with 3 DSP - 20 Legs



Senior Director (SD) Requirements 15 PSP 300 Total DSP with 3 SM + Legs



Executive Director (ED) Requirements 20 PSP 600 Total DSP with 3 AD + Legs



The Director Earning Ranks

	AD	DI	SD	ED
Fast start	\$78	\$78	\$78	\$78
Level 1	\$156	\$171	\$171	\$171
Level 2	\$124	\$140	\$140	\$140
Level 3	\$109	\$124	\$124	\$124
Level 4	\$93	\$109	\$109	\$109

These amounts are associated with Halo System sales.



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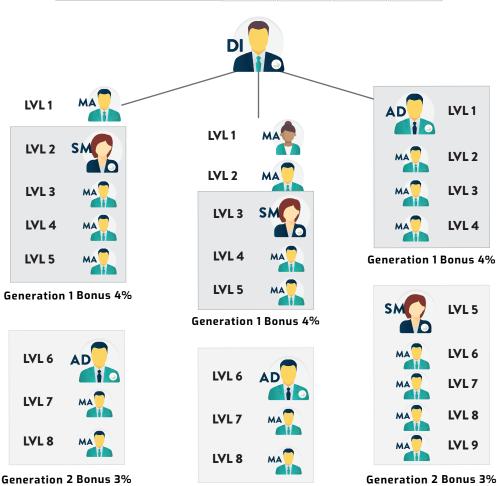
Generation Bonuses

Arriving at the Director rank activates this Generation bonus. This is the 5th way you can earn with Magneceutical Health. The Generation bonus awards you as an Associate Director or higher on the sales of the Generations that develop below you.

A Generation is defined as a group below you that starts with someone with the Career Title of Senior Manager (or higher) and includes all the people below them down to but not including the next Senior Manager (or higher).

This bonus is paid on all of the commissionable volume of that Generation, and is in addition to all other bonuses. The Generation bonus allows a Director Rank to reach any level within his/her organization.

	AD	DI	SD	ED
SM + Generation 1	3%	4%	5%	5%
SM + Generation 2		3%	4%	5%
SM + Generation 3			3%	4%
SM + Generation 4				4%



Generation 2 Bonus 3%



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A Wellness filled Life is built upon the pillars of Emotional, Physical, and Financial Health.

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